



Talks&Events

THESSALONIKI INTERNATIONAL FAIR 2019
AMERICAN HELLENIC CHAMBER OF COMMERCE • U.S. MISSION IN GREECE

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PROGRAM

“I. Vellidis” Congress Centre “OLYMPIAS” Hall

Friday, September 6, 2019

11.00 – 20.30 AMERICAN-HELLENIC CHAMBER OF COMMERCE

The MET Hotel | Thessaloniki

Southeast Europe Energy Forum 2019

Saturday, September 7, 2019

10.30 – 12.30 ONEX SHIPYARDS

Local Change - Global Footprint

Neorion Syros: The Wind of Change - Ship-Repairing & Ship Building Sector: A New Era

The Rebirth of Ship Repairing and Ship Building in Greece

Τοπική Αλλαγή - Παγκόσμιο Αποτύπωμα

Νεώριο Σύρου: Ο Άνεμος της Αλλαγής - Μια Νέα Εποχή για τον Τομέα της Ναυπηγοεπισκευής

Η Αναγέννηση της Κατασκευής και Επισκευής Πλοίων στην Ελλάδα

Panos T. Xenokostas, *President & CEO, ONEX Group*

12.45 – 14.45 THE AMERICAN COLLEGE OF GREECE

SmokeFreeGreece: A Fresh Start

SmokeFreeGreece: Μια Νέα Αρχή

Vasilis Kikilias, *Minister of Health*

Prof. Panagiotis Behrakis, *Director of the Institute of Public Health of The American College of Greece and Head of the Committee of Experts Responsible for the Implementation of the Anti-smoking Law throughout Greece*

Moderator: Claudia Carydis, *Vice President of Public Affairs, The American College of Greece*

15.00 – 17.00 MICROSOFT

The Digital Transformation of Government: Trends & Practices

Ψηφιακός Μετασχηματισμός & Διακυβέρνηση: Τάσεις και Πρακτικές

Antonis Oikonomou, *Government Lead, Microsoft Greece, Cyprus, Malta*

Sunday, September 8, 2019

12.00 – 13.30 JANSSEN-CILAG PHARMACEUTICAL S.A.C.I.

Innovation and Entrepreneurship in Life Sciences:

The Role of Innovative Pharmaceutical Industry in Health Care

The Impact of Digital Transformation in Health Care

Καινοτομία και Επιχειρηματικότητα στις Επιστήμες Υγείας:

Η Συμβολή της Καινοτόμου Φαρμακευτικής Βιομηχανίας στην Υγεία

Μεταμορφώνοντας Ψηφιακά τον Τομέα της Υγείας

Makis Papataxiarchis, *Managing Director Janssen, President of the Pharmaceutical Committee, American-Hellenic Chamber of Commerce*

Maria Raad, *Vice President Customer & Digital Strategy, Janssen EMEA Strategy Organization*

15.00 – 17.00 CISCO

The Country at the Crossroads of Development: How Cisco Innovation and Technology can Help

Η Χώρα στο Σταυροδρόμι της Ανάπτυξης: Πώς η Καινοτομία και η Τεχνολογία της Cisco Μπορεί να Βοηθήσει

Nick Chrissos, Director of Innovation EMEAR Strategy and Planning, Cisco

Addressing the Cyber Threats on the Horizon by Adapting the Cisco Simple, Open and Integrated Threat Defense Architecture

Αντιμετώπιση των Κυβερνοεπιθέσεων μέσω Υιοθέτησης μίας Απλής, Ανοικτής και Ολοκληρωμένης Αρχιτεκτονικής της Cisco

Konstantina Syntila, Cyber Security Sales Specialist, Greece, Cyprus, Malta, Cisco

19.00 – 20.00 COMPETEGR

The Council on Competitiveness: The Compass for Growth

Συμβούλιο Ανταγωνιστικότητας: Πυξίδα για την Ανάπτυξη

Expert Talk: Facts & Figures on Competitiveness of Greece

Dr. Venetia Koussia, Director General, Council on Competitiveness of Greece

Panel Discussion

George Georgantas, Deputy Minister, Ministry of Digital Governance

Simos Anastasopoulos, President, Council on Competitiveness of Greece

Thanos Savvakis, President, Federation of Industries of Greece

Monday, September 9, 2019

16.00 – 21.00 GOOGLE

Digital Skills & Tools for the Growth of the Tourism Industry & Exports

Ψηφιακές Δεξιότητες & Εργαλεία για την Ανάπτυξη του Τουρισμού και των Εξαγωγών

Angelos Galanakis, Head of Sales for Greece, Cyprus, Malta and Bulgaria, Google

Spyros Plessas, Agency Development Manager for Greece, Cyprus, Malta and Bulgaria, Google

Olga Chatzidoukaki, Associate Account Strategist for Greece, Cyprus, Malta and Bulgaria, Google

Katerina Prosili, Associate Account Strategist for Greece, Cyprus, Malta and Bulgaria, Google

Tuesday, September 10, 2019

18.00 – 20.00 NEW AGRICULTURE FOR A NEW GENERATION - RUTGERS UNIVERSITY

The Agrifood Revolution

Moderator: Kostas Tsaousis, Journalist

Nikos Christodoulou, CEO, CHB Group

Athanasia Kyritsi, Quality Systems Director, Agrino S.A.

Georgios Papadakis, Professor at the Dept. of Natural Resources and Agricultural Engineering, Agricultural University of Athens

Stelios Theodoulidis, General Manager, Venus Growers

Sotiris Bantas, President & CEO, Centaur Analytics

Nikos Efthymiadis, President, REDESTOS-Efthymiadis Agrotechnology Group

Katerina Kandyliari, Representative of Prosper Team (1st Prize in the Foodtech Category of Trophy | Τροφή Challenge)

Wednesday, September 11, 2019

16.00 – 18.00 PAPASTRATOS (AN AFFILIATE OF PHILIP MORRIS INTERNATIONAL)

Defense & Cyber Security

Άμυνα και Ασφάλεια στο Διαδίκτυο

Moderator: Pedro Fuentes, Chief Security Officer at WiseKey & Representative of the OISTE Foundation

Panel:

Esteban Giudici, Senior Policy Advisor at Transnational Alliance to Combat Illicit Trade (TRACIT)

Geoff Keogh, Economic Officer, U.S. Embassy Athens

Matteo Mattei, External Affairs, Director of Illicit Trade Prevention EU Region at Philip Morris International

Antigoni Papanikolaou, Director of Legal Affairs Microsoft Greece

Nikolaos Serkentzis, Cyber Crime Division of the Hellenic Police

19.00 – 21.00 IBM

Strategy in the Digital Age | Digitizing the Flow of Goods, Information and Money with AI & Blockchain

Χάραξη Στρατηγικής στην Ψηφιακή Εποχή | Ψηφιοποίηση της Ροής των Αγαθών, των Πληροφοριών και των Χρηματικών Συναλλαγών με Αξιοποίηση της Τεχνητής Νοημοσύνης και του Blockchain

Panel of Representatives from Public Sector:

Dimosthenis Anagnostopoulos, Secretary General of Information Systems of Public Administration

Pericles A. Mitkas, Professor, Department of Electrical and Computer Engineering, Former Rector, Aristotle University of Thessaloniki

Panel of Representatives from Private Sector:

Athanasios Daflos, Head of Intelligent Services – Global Transaction Banking, Eurobank

Savvas Tortopidis, CIO D, Masoutis S.A

Konstantinos Sarmadakis, Financial Director, KRI-KRI S.A. Milk Industry

IBM Speakers/Coordinators:

Spyros Poulidas, CEO, IBM Greece and Cyprus

Haris Linardakis, Cloud Leader/ Blockchain Expert, IBM Greece and Cyprus

Nikos Maniatis, Sales Director, IBM Greece and Cyprus

Thursday, September 12, 2019

16.00 – 18.00 PwC

Accelerating Growth and Solving Real-Life Business Problems through Data-Enabled Decision-Making

Ενίσχυση της Ανάπτυξης και Επίλυση Πραγματικών Επιχειρησιακών Προβλημάτων μέσω Λήψης Αποφάσεων Υποστηριζόμενης από Δεδομένα

Iosif Beloukas, Director Data & Analytics, PwC Greece

19.00 – 21.00 HEWLETT PACKARD ENTERPRISE

Advancing the Way People Live and Work through More Intelligence at the Edge

Βελτιώνοντας την Ανθρωπότητα με «Εξυπνο Τρόπο»

Athanasios Liakopoulos, Business Development Manager for Enterprise IoT, Global Practice for Network, Workplace & Edge, HPE

Friday, September 13, 2019

16.00 – 18.00 DELOITTE

Mediation & Business Solutions

Διαμεσολάβηση & Επιχειρηματικές Λύσεις

Charis Macheras, Head of Alternative Dispute Resolution, Financial Advisory Services, Deloitte Greece

Elena Mela, Consultant at Alternative Dispute Resolution, Financial Advisory Services, Deloitte Greece

Saturday, September 14, 2019

11.00 – 13.00 STANLEY BLACK & DECKER

The Future of Construction – Minimizing Waste

Το Μέλλον της Κατασκευής - Ελαχιστοποίηση Κόστους

Marielle Thomas, General Manager, Stanley Black & Decker

13.30 – 15.30 PAPASTRATOS (AN AFFILIATE OF PHILIP MORRIS INTERNATIONAL)

The event will take place in Papastratos' booth next to Palais des Sports | Η εκδήλωση θα διεξαχθεί στο περίπτερο της εταιρίας Παπαστράτος δίπλα από το Palais des Sports

The New Retail Environment

Pericles Galanakis, Cofounder, MOJOOLS

Antonis Makris, President, Hellenic Retail Business Association

Kostis Stavropoulos, President & Managing Director, iSquare (Auth0rized)

Vasilis Stavrou, Brand President, AB Vassilopoulos (TBC)

Nikos Fligos, Sales & Distribution Director Greece, Malta, Cyprus, Papastratos

Moderator: Tasos Zachos, Journalist, Editor in Chief Fortune

16.00 – 18.00 ORACLE

The Future is Autonomous

Frank Zervos, Sales Consulting Director, Oracle CEE Region

John Orsaris, Cloud Platform Sales Consultant, Oracle GCM

George Magginas, Senior Technology Solution Engineer, Oracle Digital

Sunday, September 15, 2019

11.00 – 13.00 ANATOLIA COLLEGE

Digital and Social Media Marketing: Embracing the Challenge

Digital και Social Media Marketing: Αγκαλιάζοντας την Πρόκληση

Theodore Papanestoros, Director of Marketing & Communications, Anatolia College

Thomas Mikroulis, Marketing Copywriter, Anatolia College

15.00 – 17.00 GS1 ASSOCIATION GREECE

Standards & Traceability. Tech for Nerds, Marketing Trend or a Safety Necessity?

Πρότυπα και Ιχνηλάτηση. Τεχνολογία Αιχμής, Τάση της Αγοράς ή Αναγκαιότητα για Ασφάλεια;

Dr. George Sarantavgas, Director, Standards & Solutions, GS1 Association Greece

Dimitris Christou, Director, Market Development, GS1 Association Greece

Saturday, September 7, 2019 – Sunday, September 15, 2019

TEXAN ENVIPCO

The presentation will take place in TEXAN's booth (Section A05) | Η παρουσίαση θα διεξαχθεί στο περίπτερο της TEXAN (Τομέας A05 – Πύλη Συντριβανίου)

Presentation of the 1st Mobile Integrated Recycling Center Using Photovoltaic Panels

Παρουσίαση του 1^{ου} Κινητού Ολοκληρωμένου Κέντρου Ανταποδοτικής Ανακύκλωσης με Φωτοβολταϊκά Πάνελς



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