

SOCIAL MEDIA KIT



th THESSALONIKI
INTERNATIONAL
FAIR
5-13 | 9 | 2026

JAPAN
HONORED COUNTRY

You can download all the logos and banners:

Logos & Banners

- Hashtags -

Find the Official Hashtags to be used below.
Hashtags should be used in the following order:

#TIF #HELEXPO

- WebSite -

The Official Website of Thessaloniki International Fair:

thessalonikifair.gr/en

- Social Media Accounts -

The Official Social Media Accounts
of Thessaloniki International Fair:



- Mention at Social Media Accounts -

You can @Mention Thessaloniki International Fair in your posts or stories as:

 @tifhelexpo

 @tif-helexpo

 @tif_helexpo

 @tif.helexpo

- Important notes -

- It is recommended to use our Official hashtags in your Posts.
- In addition, it is recommended to @Mention the Official accounts of the event.
- It would be also good to insert a geographical tag/location using as a Location: **HELEXPO**
- In your Posts it is recommended to display **"Pavillion"** and **"Stand"**
- The correct name of the exhibition is **TIF** and not tif
- The correct name of the exhibition organizer is **HELEXPO** and not Helexpo

For more
information
about Social Media,
please contact:
media@helexpo.gr

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