



th THESSALONIKI
INTERNATIONAL
FAIR



5-13 | 9 | 2026

JAPAN
HONORED COUNTRY

THESSALONIKI INTERNATIONAL
EXHIBITION & CONGRESS CENTER,
GREECE

ENERGY
CIRCULAR
ECONOMY



AKADEMIA



TECHNOLOGY
RESEARCH
INNOVATION



PUBLIC ENTITIES
ORGANISATIONS



ENTREPRENEURSHIP



REGIONS OF GREECE:
LOCAL TASTES



COSMOS
INTERNATIONAL
PARTICIPATIONS



GASTRONOMY
NUTRITION



FURNITURE
HOME EQUIPMENT



music
events *live*



EXHIBITOR SUPPORT MANUAL

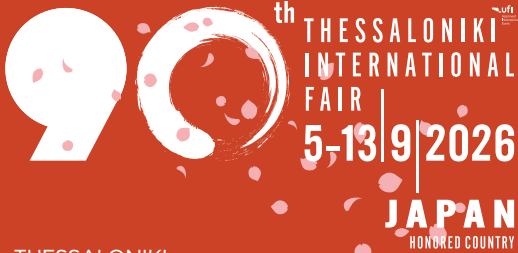


thessalonikifair.gr

ORGANIZED BY



In preparation for the **90th Thessaloniki International Fair**, we would like to highlight some important information that is essential for the preparation of your participation.



THESSALONIKI
INTERNATIONAL
EXHIBITION & CONGRESS
CENTER, GREECE

Working hours

Saturday 5/9 & 12/9: 10:00-22:00

Sunday 6/9 & 13/9: 10:00-22:00

Weekdays: 16:00 -22:00

01

Preparation, Operation, Dismantling stage

Preparation Stage: You can take over your space from the pavilion manager and proceed with any necessary construction work from: **Friday 28/8/2026 to 03/9/2026** and working hours from 08:00 to 23:00 (preparation dates) and on Friday **04/9/2026** (the day before the exhibition) between 08:00-16:00. After 16:00, only stand-specific work is allowed. It is noted that during the last day of the preparation stage of the exhibition (04/9) the entrance of private cars is forbidden.

*In case you plan to exhibit a large-volume product, please inform the technical support department before transporting it to the exhibition area.

TECHNICAL SUPPORT DEPARTMENT PAVILION MANAGERS

Christos Crysovelidis

T.: +30 **6979331002** | E: cc@helexpo.gr

Panagiotis Fragkiskatos

T.: +30 **6946980879** | E: pf@helexpo.gr

Kostas Chrisovergis

T.: +30 **6940458342** | E: kchr@helexpo.gr

Operation Stage: The operation days of the 90th TIF are from 05 of September to 13 of September and the operating hours are:

Saturday 5/9 & 12/9: 10:00-22:00

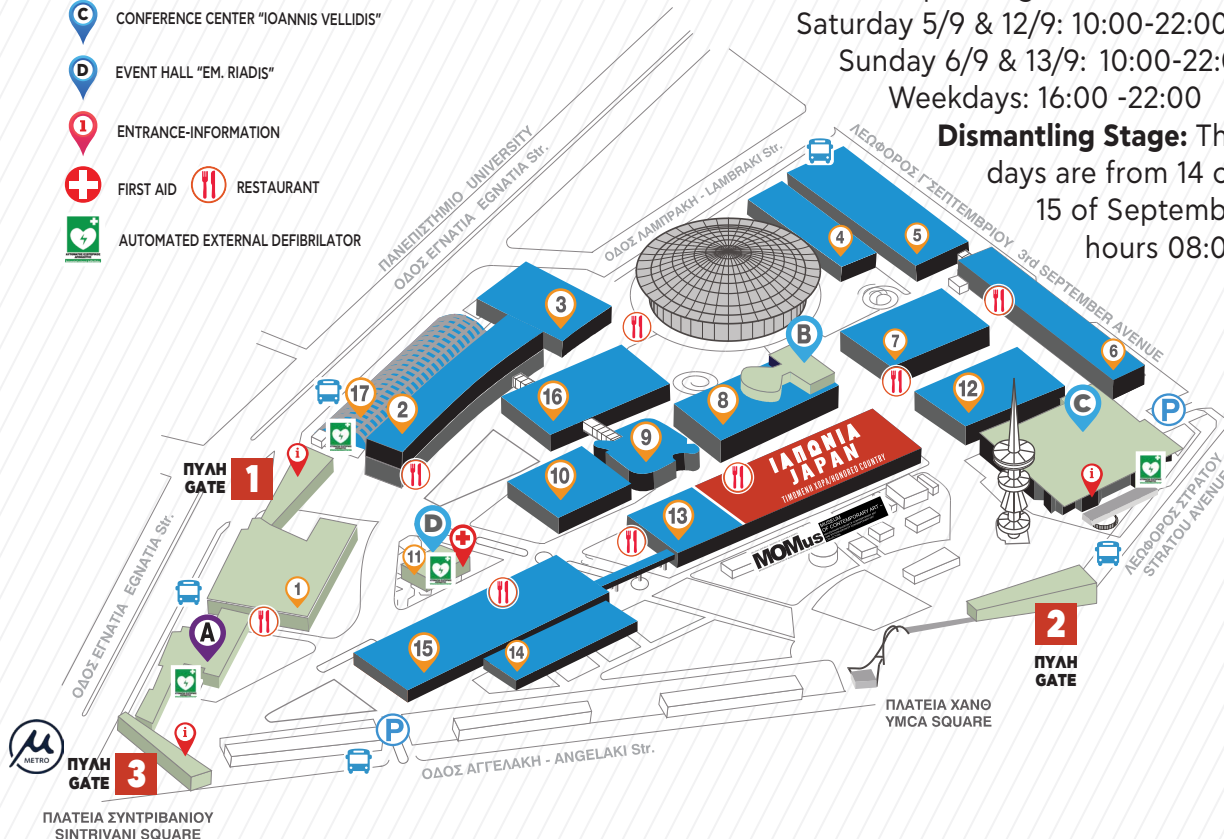
Sunday 6/9 & 13/9: 10:00-22:00

Weekdays: 16:00 -22:00

Dismantling Stage: The dismantling days are from 14 of September to 15 of September and working hours 08:00-21:00.

2-17 PAVILIONS

- ADMINISTRATION BUILDING
- CONFERENCE CENTER "N. GERMANOS"
- CONFERENCE CENTER "IOANNIS VELLIDIS"
- EVENT HALL "EM. RIADIS"
- ENTRANCE-INFORMATION
- FIRST AID RESTAURANT
- AUTOMATED EXTERNAL DEFIBRILATOR



02

Invitations

You may obtain admission tickets/invitations either in printed form (minimum quantity of 30 units) or in electronic form, at a cost of €6.00 plus VAT (VAT will be applied only where applicable), following communication with the exhibition secretariat at badgestif@helexpo.gr.

03

Event organization during the exhibition

Any events planned to take place during the operation of the exhibition must be communicated in a timely manner to the Exhibition Secretariat, for full information and coordination purposes.

The events that will take place will be displayed on the official website of the 90th Thessaloniki International Fair.

Please note that for any type of event (such as stand inaugurations, conferences, workshops, presentations, etc.) that you may organize during the 90th Thessaloniki International Fair, all speakers and invited guests must hold either their personal exhibitor badge, an official exhibition invitation, or a valid exhibition entry ticket.

04

Access to the exhibitors platform (exhibitors area)

Log into the platform using your username and password by following the link that will be sent to you via a personalized email within a reasonable timeframe prior to the exhibition.

Through the Exhibitors Area platform you can:

- Access important information regarding your participation and exhibition procedures (booth, stand)
- Print your badges
- Upload your logo to be added to the exhibitor catalogue/site of the 90th TIF

- Send the digital invitation (6€ per invitation)
- Confirm your company details that will appear in the exhibitor catalogue that will feature in the website of the 90th TIF.

05

Exhibitor entry badges

For the entry of the personnel / staff, that will be staffing your exhibition space within the Exhibition premises, an exhibitor badge is required. The number of entry badges is determined based on the size of the exhibition space. Each exhibitor is entitled to receive complimentary entry badges for themselves and their staff (one badge per 4 sq.m. of exhibition space).

If an exhibitor requires additional badges beyond their allocated number, these will be charged at €20.00 per badge (plus VAT, where applicable), upon communication with badgestif@helexpo.gr. Exhibitor entry badges are issued through the "Exhibitors Area" platform, access to which is provided via user credentials that will be sent electronically, within a reasonable timeframe prior to the exhibition, to the contact email address declared in the participation form.

Each badge displays the company name, as listed in the exhibitor catalogue, as well as the full name of the badge holder, which is registered by the exhibitor.

The badge is strictly personal and:

- If requested, the holder must also present their identification document
- If found in the possession of a third party, it will be confiscated
- If the name is erased and replaced, the previous one, for which a QR code has been issued, will be cancelled and deemed invalid.

Please note that you will need to navigate to the "Entry Badges" section to prepare your badges, which is strictly personal.

Lanyards (neck straps) for your entry badges may be collected during the preparation days from the nearest supervisors' offices located in Pavilions 15, 8, 2, and 5.

06

Technical issues, Equipment rental

For technical matters, equipment rental, ventilation, and the provision of electricity, water, or any other services related to the construction or setup of your stand, please contact the contractor company using the details provided below:

EXPOWORK A.E. / EXPOWORK S.A.

Exhibition Service Department
DETH-HELEXPO S.A.

T.: +30 **2310 297572, 2310 297564**

E: **orderstif@expowork.gr**

TECHNICAL SERVICE BROCHURE

You may check the technical service brochure for the relevant deadlines regarding the placement of orders.

!!NOTE!! In case you have selected an exhibition space without construction-equipment (Type 1) or an outdoor space, you may commence construction provided that:

A. you have submitted your construction plans to the Technical Services Department of DETH-HELEXPO S.A. and have received the relevant approval by:

Christina Papakosta

T.: +30 **2310 291268** | E: **chp@helexpo.gr**

B. you have sent the electrical installation plan to **EXPOWORK**

Please also note that there is a charge for the provision and connection of electricity, at a cost of **€35.00 per kW**, as stated in the participation form.



07

Import and handling of exhibits originating from abroad

Exhibits originating from countries outside the European Union may be imported into the premises of HELEXPO S.A., in accordance with the applicable transit regulations in force at the time.

08

Payments, Remittances, Financial settlement

Please note that the full participation fee must be paid immediately upon signing the participation form.

!!NOTE!! In the payment details please write some of the following details (Company Name, VAT NO. or the pavilion & your stand).

BANK ACCOUNT NUMBERS:

NATIONAL BANK OF GREECE:

Account No. 223/470300-60
IBAN GR 40011022300000 22347030060
SWIFT ETHN GR AA

PIRAEUS BANK:

Account No. 5202-002162-792
IBAN GR 160172202000 5202002162792
SWIFT PIRBGRAA

ALPHA BANK:

Account No. 707/00/2320000394
IBAN GR 7401407070 707002320000394
SWIFT CRBAGRAAXX

EUROBANK:

Account No. 0026.0030.96.0200688210
IBAN GR 5702600300000960200688210

Beneficiary Name:

DIETHNIS EKTHESI THESSALONIKIS SINGLE MEMBER S.A.

Please send a copy of the transaction in the Accounting office of DETH-HELEXPO S.A.

Mandona Eirini

T.: +30 **2310 291102** | E: em@helexpo.gr

Meta Alexis

T.: +30 **2310 291134** | E: meta@helexpo.gr

Cancellation Policy:

- For cancellation requests submitted from 30 to 1 calendar day before the start of the Exhibition, the registration fee and the full Participation Fee are retained.
- For cancellation requests submitted from 60 to 31 calendar days before the start of the Exhibition, the registration fee and the deposit are retained.
- For cancellation requests submitted 61 calendar days or more before the start of the Exhibition, only the registration fee is retained.

09 Advertising

Exhibitors can promote their presence within the Exhibition Center during the days of the exhibition, through various methods.

www.thessalonikifair.gr/el/advertising

ADVERTISING

Contact Person

Mr. Konstantinos Stylas

T.: +30 **2310 291213** | ks@helexpo.gr

Brand Development Manager

Mr. Yiannis Angelou

T.: +30 **2310 291199** | ya@helexpo.gr

10 Parking

Entry of private vehicles into the Exhibition Center is strictly prohibited unless a special permit has been issued.

Vehicles of accredited radio and television crews carrying professional equipment are allowed entry. Parking spaces for these vehicles will be assigned

by the Director of Technical Services.

Nearby Parking Facilities:

- Underground Municipal Parking - Thessaloniki City Hall
- YMCA Parking

11 Medical services

DETH - HELEXPO S.A. provides its exhibitors throughout the duration of the exhibition, with First Aid medical services through a specially equipped medical office located on its premises.

T.: +30 **2310 291166**

12 Photography, videorecording, audio recording and intellectual property rights

DETH - HELEXPO S.A. reserves the right to photograph, film, and record the exhibition area and the event for promotional and archival purposes. Likewise, exhibitors may take photos and recordings for promotional purposes, provided they fully comply with data protection legislation and the rights of third parties.

The rights, restrictions, and obligations in force are governed by the provisions set forth in the DETH-HELEXPO S.A. Exhibition Participation and Operation Regulations.

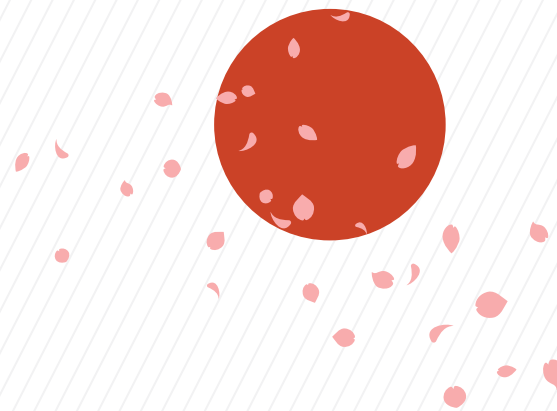
13 Inspections, Sanctions, Amendments to the regulation

DETH - HELEXPO S.A. is solely responsible for monitoring the proper operation of the exhibition and ensuring compliance with the terms Exhibition Participation and Operation Regulations.

In the event of any violation, the Company reserves the right to immediately expel the exhibitor and/or

impose sanctions, in accordance with the applicable provisions.

DETH - HELEXPO S.A. may amend or supplement the Regulations, informing the participants accordingly. Any disputes shall fall under the jurisdiction of the courts of Thessaloniki. The provisions set out in the Exhibition Participation and Operation Regulations of DETH - HELEXPO S.A.



14

Contacts

PROJECT MANAGER

PANAGIOTIS CHATZIOANNOU

T.: +30 2310 291548

E: pc@helexpo.gr & tif@helexpo.gr

SECRETARIAT

ELEFThERIOS TSIMPLEKAS

T.: +30 2310 291257 | E: tif@helexpo.gr

SECTION MANAGERS

AKADEMIA

ERI ARCHONDI

T.: +30 2310 291177 | E: ea@helexpo.gr

INTERNATIONAL PARTICIPATIONS

LILA ANASTASIADOU

T.: +30 2310 291136 | E: la@helexpo.gr

HELLENIC CHAMBER OF COMMERCE PARTICIPATIONS

VASILIKI DINGA

T.: +30 2310 291545 | E: vdin@helexpo.gr

GREEK STATE PARTICIPATION

KATERINA BENAKI

T.: +30 2310 291232, 2310 291549

E: kb@helexpo.gr

HONORED COUNTRY

KATERINA TRAPTSIONI

T.: +30 2310 291188 | E: ktrap@helexpo.gr

OPENING CEREMONY – PUBLIC RELATIONS

MARIA PATLAKA

T.: +30 2310 291133 | E: mpa@helexpo.gr

PARALLEL EVENTS

ELEANA KOSTOPOULOU

(EVENTS at CONGRESS CENTERS)

T.: +30 2310 291517 | E: ek@helexpo.gr

IOANNIS PARATHYRAS

(Juniorland, Philharmonic Orchestra Performances)

T.: +30 2310 291537 | E: iopar@helexpo.gr

MAIN STAGE MUSIC EVENTS

EFSTATHIA SIDERI

T.: +30 2310291572 | E: es@helexpo.gr

EXHIBITORS' SERVICE

CHRISTOS CRISOVELIDIS

T.: +30 2310291534 | E: cc@helexpo.gr

EXHIBITORS ENTRANCE

T.: +30 2310 291203 | E: badgestif@helexpo.gr

SPONSORSHIPS & ADVERTISING

KONSTANTINOS STYLAS

T.: +30 2310 291213 | E: ks@helexpo.gr

VISITORS' INFORMATION

ANTIGONI GEROU

T.: +30 2310 291201 | E: visitors@helexpo.gr

MEDIA RELATIONS – PRESS OFFICE

Dr. YIANNIS ANGELOU

T.: +30 2310 291612 | E: ya@helexpo.gr

TECHNICAL SUPPORT - EXPOWORK

T.: +30 2310 297564, 297572

E: orderstif@expowork.gr

DESIGN OF TYPE 1 EXHIBITION SPACES

For Type 1 exhibition spaces, the exhibitor is required to submit a construction plan/sketch and obtain approval from the Technical Services Department of DETH - HELEXPO S.A., in compliance with the time-frame specified in the relevant communication they will receive. The plans/sketches must be to scale and should depict the stand layout, include 3D renderings, and specify dimensions and heights. DETH - HELEXPO S.A. reserves the right to request the modification or removal of the stand if, during construction, the design differs architecturally or aesthetically from the approved plan, or if it does not comply with the exhibition regulations regarding height and structural adequacy. Any costs incurred for modification or removal shall be borne exclusively by the exhibitor.

Each stand must be self-supporting. Any intervention to the building structure or to adjacent stands is strictly prohibited.

The construction of stands must not exceed a maximum height of 4 meters, and stands are not permitted to extend into the aisles. The side of the stand adjoining neighboring stands of lower height must be flat, painted in an off-white color, and all cables and construction imperfections must be fully concealed.

Stands with a raised floor exceeding 4 cm are required to provide access ramps within the stand, which must comply with the following specifications:

Height difference (m):	Maximum slope:	Acceptable length (m):
0.04 - 0.10	10%	1

If the exhibitor requests a change of their space from a standard structure to a bare space (ground marking) within a period of less than five (5) days prior to the opening of the exhibition, they shall be required to pay the dismantling compensation, as specified in the applicable Exhibition Equipment Form.

3-AND-4-SIDED EXHIBITION SPACES

At least 40% of each side of such exhibition spaces

that faces a visitor aisle must remain open or be covered with transparent material. Under no circumstances should the view toward adjacent or opposite stands be obstructed.

TWO - STOREY EXHIBITION SPACES

In the case of a two-storey construction in a pavilion where such construction is permitted by DETH - HELEXPO S.A., the exhibitor, in addition to the aforementioned requirements, must also submit a complete study (architectural, structural, and electro-mechanical) for the construction of the two-storey exhibition space, duly signed by engineers legally authorized to do so.

SUSPENSIONS FROM THE CEILING

Ceiling suspensions are permitted only through the official technical partner company of DETH - HELEXPO S.A., and only from the structural elements of the halls or from the supply networks installed parallel to the ceilings. Their lower edge must be at least 4 meters above the exhibition floor and at least 1 meter away from any internal boundary within the exhibitor's stand. Otherwise, if any signage or suspended structure interferes with other exhibitors sharing adjacent boundaries, the Services of DETH - HELEXPO S.A. will intervene immediately, which may result in the removal of the suspension.

HANDOVER - SPACE MEASUREMENT - COMMENCEMENT

Upon handover of the space, Pavilion Supervisors will verify that the construction plans bear the approval of the Technical Services Department and will inform the Technical Services Department in the event of any irregularities and/or technical or construction issues that may arise. Any minor discrepancies in dimensions compared to the initial layout sketch will be resolved on site, in cooperation with the Pavilion Supervisors and the Technical Services Department, either during handover or during the operation of the Exhibition.

Technical guidelines

DETH - HELEXPO S.A. reserves all legal rights to prohibit the construction of stands that do not comply with the final approved plans or that have not received approval from the Technical Services Department. Such prohibition shall not give rise to any claim or entitlement on the part of the exhibitor.

EXHIBITION PREPARATION - STAND CONSTRUCTION - DECORATIVE SIGNAGE - MARKINGS

The exhibition premises are freely accessible to exhibitors' crews during the preparation and dismantling of exhibition spaces. However, DETH - HELEXPO S.A. security personnel reserve the right to verify the identity of individuals entering the premises. Persons unable to provide proof of their involvement in the preparation or dismantling of exhibition spaces may be requested to leave the premises.

The construction of exhibition spaces is mandatory and shall be borne entirely by the exhibitor, whether carried out through DETH - HELEXPO S.A. or by the exhibitor themselves (bare space).

The perimeter facades of all exhibition spaces (indoor or outdoor) must be aesthetically finished on both sides (double-sided). This requirement is binding and applies regardless of the stand's location. In cases where the construction exceeds a height of 2.5 meters, the exhibitor is obliged to ensure that the sides adjoining other stands or common areas are also aesthetically finished. In the event of non-compliance, DETH - HELEXPO S.A. reserves the right to intervene immediately and require aesthetic covering or dismantling of the exposed side. Any costs related to such aesthetic covering or dismantling shall be borne exclusively by the exhibitor.

The connection of two stands (even of the same exhibitor) by means of signage, flooring, or other structural elements is prohibited when they are separated by a public aisle, emergency exit, or fire safety equipment, unless prior written approval has been granted by the Technical Services Department of DETH - HELEXPO S.A.

EXHIBITOR RESPONSIBILITY

The exhibitor is fully responsible for the implemen-

tation of all safety measures required throughout the construction, operation, and dismantling of their exhibition space. With regard to construction on a bare space with a standard structure (Type 2 stand), once the structure has been delivered to the exhibitor by DETH - HELEXPO S.A., any structural modification that may compromise safety measures is strictly prohibited. Accordingly, the exhibitor is exclusively liable, towards any third party and towards DETH - HELEXPO S.A., as well as its employees and agents, for any partial or total damage, loss, or injury to persons or property caused by the exhibitor, their staff, partners, or representatives, or by the exhibits, machinery, tools, installations, and exhibition structures of the stand and exhibition space. Furthermore, the exhibitor bears exclusive responsibility for any machinery that is in operation or on display within their exhibition space.

EMERGENCY EXITS AND SAFETY INSTALLATIONS

In order to ensure unobstructed access for fire brigade vehicles, ambulances, and civil protection vehicles within the premises, the following areas must always remain clear and accessible at all times, without exception:

- Pavilion emergency exits
- Common aisles and areas designated for safety services
- Access gates
- Fire safety networks (fire hose cabinets, PPE boxes, fire stations, etc.)

All emergency exit doors must be kept clean and unobstructed, so that they can be fully and easily opened from the inside. Access to all emergency exits must remain clear and unobstructed at all times, particularly during the operation of the exhibition. Covering or obstructing exit signage is strictly prohibited. DETH - HELEXPO S.A. reserves the right to remove any vehicle or object, at the exhibitor's/owner's expense, if it occupies space or obstructs access to emergency exits, safety service areas, or aisles.

Technical guidelines

HANDOVER OF SPACES - DEPARTURE

Each exhibitor is required, after the closing of the exhibition, to hand over their exhibition space to DETH - HELEXPO S.A. within 2 days, in the same condition as it was received. Upon expiry of this deadline, any items remaining within the premises of DETH - HELEXPO S.A. will be removed by DETH - HELEXPO S.A. at the sole expense of the exhibitor. The removal of exhibits, furniture, decorative materials, etc. from the premises of DETH - HELEXPO S.A. after the closing of the exhibition is permitted only provided that the exhibitor has fully and duly fulfilled all their obligations towards DETH - HELEXPO S.A. and has obtained the relevant exit permit/approval from the competent department.

SECURITY

The security services provided are intended for the general supervision and orderly operation of the

premises and do not focus on the safeguarding of exhibits. In accordance with international standards, it is recommended that exhibitors arrange dedicated security for their exhibition space (stand) at an additional cost, through a recognized security company.

The personnel of the Security Company are responsible for ensuring the smooth conduct of the exhibition, maintaining order and safety, and enforcing the relevant operational and safety regulations.

USE OF FORKLIFTS OR CRANES

The use of motorized forklifts or cranes within the premises of HELEXPO S.A. is permitted only upon prior authorization granted by a duly authorized representative of the Company.

Operators of such machinery must hold valid and legally required operating licenses, in accordance with the applicable legislation.



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